



REGISTERED CHARITY NO. 326567

Corporate

Partnership Opportunities







# Who are we?

The Aspinall Foundation (TAF) is a leading animal conservation charity, based in Kent, devoted to the conservation of endangered species, and returning them to areas of protected wilderness.

Since 1984 we have delivered ground-breaking work across multiple countries, species and projects, and are committed to challenging, often world first, rewilding projects.

We work in some of the world's most fragile environments to save endangered animals, combining captive breeding, education, reintroduction, and habitat protection through our overseas projects across three continents. Our global conservation work, spanning over 35 years, covers issues such as the illegal wildlife trade, the recovery of threatened species and the protection of their natural home through community-based conservation.



---

**A LEADING  
CONSERVATION CHARITY**





# From the Chairman

“Our ultimate aim is for wild animals in our care to live freely where they belong, in the wild. Conservation and reintroduction efforts are at the core of the Foundation’s thinking and planning, and should also be for all zoos globally.”

**DAMIAN ASPINALL**



# Our Mission

**HALT THE EXTINCTION OF  
ENDANGERED SPECIES**

**ENABLE PEOPLE AND WILDLIFE TO  
LIVE IN HARMONY**

**BE WORLD LEADERS IN ANIMAL  
HUSBANDRY, REINTRODUCTIONS  
AND BREEDING**

**RAISE AWARENESS**





# Why Is Our Work Important?

We are the dominant species on the planet and as such, we should be custodians for nature. We have spent too long destroying our precious environments and The Aspinall Foundation is committed to redressing the balance, by working to restore and protect animals and their habitats around the world.

We believe that animals deserve, wherever possible, to live in their natural environments, free from persecution by humans – from hunting, trapping and loss of their habitat. For too long humans have threatened and destroyed the forests, plains and rivers that animals live in. We have a responsibility, a duty, to tackle this destruction and rebuild the population of the far too many endangered animals facing the threat of extinction.



Animals thought impossible to be reintroduced back into the wild can thrive in protected habitats of their native land.



# The Difference Your Support Could Make

The Aspinall Foundation manages projects in Africa, Asia and Europe, where, by concentrating on a keystone species in a certain area and protecting their habitat, all other life in that ecosystem gets to thrive.

We carry out major conservation projects in Central Africa, Congo, Gabon, Java and Madagascar, as well as rescue and relocation operations in South Africa.

**£5**

funds preliminary research to reintroduce an endangered species into the wild

**£750**

pays for a crate to transport a lynx to the wild

**£5k**

flies a cheetah to South Africa

**£14.6k**

supplementary feeds a gorilla living in the wild for one year

**£15k**

flies a gorilla back to the wild

**£30k**

covers operational costs in Madagascar for one year



# Overseas rewilding

## success





# Our Partners

Align your company with other leading organisations supporting the vital work we do.



*"We are privileged to be supporting the Aspinall Foundation through our "Into The Wild" range of Games & Puzzles. When we first devised the range of products we wanted to partner with the leaders in conservation and re-wilding. The Aspinall Foundation's commitment to conservation and returning endangered animals to the wild is inspirational. Having grown up in Kent , I have been visiting Howlets and Port Lympne for over 30 years, so it feels extra special. look forward to continuing our support and working together with the foundation for years to come."*



*"As a sustainable company we are always looking for ways to have a positive impact in our world, that is why at Hej Coffee we are proud to support the Aspinall Foundation, for their work in conservation, rewilding, and breeding of endangered species from all around the globe, as well as their education initiatives both in the UK and the local communities overseas. We believe their work is of great importance as we shouldn't limit ourselves to protecting the environment, we also need to ensure that all species are able to thrive safely in their natural habitats, with the goal of achieving healthy, long-lasting ecosystems."*



*"We researched several charities and organizations however the Aspinall foundation stood out amongst others with there tireless efforts in caring & protecting for the animals and to also re introduce them wherever possible back into protected wilderness areas and reserves. From the first day we contacted The Aspinall Foundation and spoke with Fiona about the idea it was clear that we were making the correct call. They have worked with us to make the whole process very simple connecting departments to liaise on promotion of the work we are doing to aid in our support of the conservation right through to the finance and how this donation can be made."*



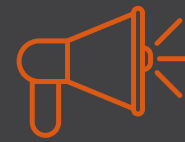
# How you can help

There are so many ways for you to support The Aspinall Foundation which will demonstrate your commitment to conservation and the environment.



## **FUNDRAISING**

An engaging way for everyone to unite and raise much needed funds.



## **SPREAD AWARENESS**

Help us raise awareness of the work we do and why it is so important.



## **GIFTS IN KIND**

Support our efforts by providing vital goods and services.



## **FOLLOW US ON SOCIAL MEDIA**

Follow our updates and share them with your friends and followers.



## **PRO BONO WORK**

A priceless way for your employees to share their valuable skills and knowledge.



## **PAYROLL GIVING**

An easy, tax-efficient way for your employees to support the causes they love.



## **PROFIT DONATIONS FROM PRODUCT SALES**

Any donation, no matter how small, contributes to our conservation efforts.



## **CORPORATE DONATIONS**

An impactful way to support our work and become part of conservation history.



## **CHARITY OF THE YEAR**

A unique opportunity to unite your entire company and demonstrate your commitment to an inspiring cause.



# How we work with you

We want to help you help us. As part of your partnership with us, we will work closely to ensure you have everything you need.



## **DEDICATED ACCOUNT MANAGER**

Your main point of contact, on hand to offer personal support.



## **SOCIAL MEDIA ANNOUNCEMENTS**

Our Facebook and Instagram audience (42.8k , 50.2k respectively), will be delighted to hear about our new partnership.



## **OPPORTUNITY TO VISIT OUR PARTNER PARKS**

See the value of your support by visiting Port Lympne and Howletts.



## **REGULAR UPDATES AND REVIEW MEETINGS**

Dedicated time for us to provide updates and share the impact of your support.



## **STAFF VOLUNTEERING DAY**

An opportunity for your employees to donate their time and make a hands-on contribution to the work we do.

\* All to be finalised upon partnership agreement



# Meet the Team



**FIONA CHURCHILL**

**CORPORATE & PHILANTHROPY MANAGER**  
**MAIN CONTACT**

*'I have worked in the hospitality industry for over 20 years, before the pandemic made me realise I wanted to do something more meaningful. I now look after our wonderful and loyal supporters and love keeping them up to date about the exciting new projects we need their help with. In my spare time, I have many hobbies which include yoga, embroidery, gardening, live music and spending time with my family.'*



**DAMIAN ASPINALL**

**CHAIRMAN**



**AMOS COURAGE**

**DIRECTOR FOR  
OVERSEAS PROJECTS**



**DERECK MILBURN**

**REGIONAL PROJECT DIRECTOR  
FOR SOUTHERN AFRICA**



**SAMANTHA BAILEY**

**MARKETING & FUNDRAISING  
COMMERCIAL DIRECTOR**



**SOFIA FAGAN**

**ANIMAL RECORDS &  
TRANSPORTS MANAGER**



# Contact Us

Please contact us for a bespoke proposal on how we can work together.

**FIONA CHURCHILL**

Corporate and Philanthropy Manager

fionac@aspinallfoundation.org

07734 962121

**REGISTERED OFFICE:**

Port Lympne Hotel & Reserve, Lympne, Hythe, Kent CT21 4PD



@theaspinallfoundation

**WEBSITE:**

PORTLYMPNE.COM

**IMAGERY AND VIDEO**

