

FUNDRAISING PACK



ABOUT US

The Aspinall Foundation is run in conjunction with Howletts and Port Lympne Wild Animal Parks. We are devoted to the protection and breeding of rare and endangered species with the ultimate aim of returning them back to the wild wherever possible.

The Aspinall Foundation was established as a registered charity in 1984. John Aspinall, the founder, dreamt of returning rare and endangered animals back to their natural habitats. The Foundation now successfully runs its own conservation projects overseas and supports reintroduction programmes across Asia and Africa.

There are now over 16,000 endangered species struggling to survive mainly due to habitat loss, hunting, pollution and conflict with humans worldwide. By conserving and protecting natural habitats and endangered species we can help to halt the next global mass extinction.

Over the past few years we have sent a range of animals back to the wild including 8 black rhino, 49 Javan langurs, 9 Javan gibbon, 11 European bison and over 60 Western lowland gorillas.

A big part of conservation is education. Increasing public awareness of the importance of animal welfare and how we can all act to protect animals and their natural environments can really make a difference.



WHY WE NEED YOU

Looking after animals in captivity and getting them ready for a life in the wild is no easy task. We have the experience and skills to run successful reintroduction projects proven for over 30 years. However, we can only do this with your help.

SUPPORT US BY:

- Fundraising
- Setting up a Monthly Donation
- Adopting an animal
- Volunteering
- Coming to visit Port Lympne or Howletts
- Bring in your old phones for recycling

There are so many great ways you can help The Aspinall Foundation and our vital work saving endangered wildlife and protecting them for future generations.

So how far does your donation go?

£10 will pay for food supplies for one gorilla during their transport back to the wild.

£100 will pay the fuel for 3 days of boat patrols to monitor and protect our gorilla groups in Gabon.

£250 will cover the cost of one camera trap to monitor and protect our animals after they have been released back to the wild.

Match Funding

Double your impact! Ask your employer if they run a matched funding scheme and how you can apply. It's a quick and simple way of increasing the amount you would like to raise.

A CHALLENGE FOR EVERYONE



PORT LYMPNE CHALLENGE AND HOWLETTS RUN

Take on a wild 5K or 10K run through our wild animal parks this year, spotting lions, tigers and bears along the way and finishing with a stunning bespoke animal medal.



FIND A LOCAL RUN

We're delighted to partner with Run For Charity to give you access to over 350 events across the UK. From 5km runs to marathons to obstacle races you can easily get a place on some of the UK's most popular running events here.



CHARITY CHALLENGE

Choose from incredible hiking, walking and cycling opportunities. Test your limits, explore and enjoy some of the best spots in the UK and around the world. Tick off that bucket list challenge here!

To find out more about our events: www.aspinallfoundation.org/fundraisingevents
fundraising@aspinallfoundation.org
01303 234191

A-Z FUNDRAISING IDEAS

A Abseil Auction Assault Course	J Jumble Sale Jewellery Sale Jazz Night	S Stay Awake Challenge Sponsored Walk/Run Swear Jar Swim Challenge
B Bingo Bungee Jump Baked Bean Bath Bake Sale	K Karaoke Kayaking Knitting Competition	U University Challenge Ultimate Fashion Show Unwanted Gift Sale Ultra Marathon
C Cocktail Night Car Wash Coffee Morning	L Loud Shirt Day Ladies Night Loose Change Challenge	T Tea Party Tombola Tug Of War
D Dog Walking Duck Race Dress Down Day	M Murder Mystery Movie Night Masquerade Ball	V Vehicle Rally Volunteer for a Day Vintage Day
E Egg & Spoon Race Easter Egg Hunt Eighties Party	N New Years Eve Party Name The Teddy No Smoking/Drinking	W Wacky Hair Day Wax Challenge Wine & Cheese Evening
F Fun Run Football Tournament Face Painting	O Office Sweepstake Odd Jobs Onion Peel Contest Poker Night	X Xmas Fair X Marks The Spot Xbox Tournament
G Game-a-thon Give Something Up Garage Sale How Many in the Jar?	P Parachute Jump Pet Show Quiz Night	Y Yodelling Competition Yoga-thon Yacht Race Yoyo Competition
H Hair Colour Change Head Shave Hula Hoop Challenge	Q Quit Something Quad Biking Quiz Night	Z Zip Wire Zorbing Zumba-Thon
I Ironing Service It's a Knockout Ice Cube & Spoon Race Irish Kaylee Dance	R Raffle Rounders Competition Raft Racing Rock Climbing	



“I decided to fundraise for The Aspinall Foundation in order to raise money for a new fishing cat enclosure at Port Lympne as well as raising awareness for the lesser known cat species. I undertook a skydive which was not an easy feat as I don't like flying in planes let alone the idea of jumping out of one. It was a huge challenge for me but I did it and actually loved the experience and would recommend it to anyone!”



“The Aspinall Foundation is a wonderful charity which is very close to my heart. I never believed that I would actually be able to run a half marathon. This was quite a challenge for me after having broken my ankle and ACL a year ago. It was a great achievement to run over the finish line. With my sponsorship, I have adopted a baby Gorilla called Sébé in Gabon. I admire the work of The Aspinall Foundation and encourage others to challenge themselves to raise money for such a worthy cause”

“This year I'm running the Brighton Marathon to raise funds for The Aspinall Foundation. I greatly admire their work and have visited and loved the wild animal parks for as long as I can remember. It's my first marathon but training is going well and made all the easier when remembering the animals for which I am doing it, those who don't have a voice of their own to ask for help.”



“Having visited Port Lympne, I became more aware of the great conservation work that the Aspinall Foundation do all around the world. I've always enjoyed swimming and recently started taking part in more open water swimming and thought a great way to combine these two interests was to take part in the Great Scottish Swim and raise money for the Aspinall Foundation”.



HELP US HALT MASS EXTINCTION

The Megafauna project was set up restore the environment in the Batéké Plateau National Park in Gabon.

The Aspinall Foundation has been protecting one million acres of wildlife habitat in Congo and Gabon for 30 years. It is the home of our Gorilla project and through our work in this area we have helped other species. Including the first sighting of a lion in 20 years! We are on the brink of mass extinction globally.

With your help we can ensure wild areas like these are protected for generations to come. Unless we all step up and take urgent action now, there will be no lions, elephants or gorillas left in our children's world.

THE MILE CHALLENGE

Help our animals get back to the wild!

Our Back to the Wild initiative has seen over 200 animals successfully reintroduced to the wild around the world. Many of these animals have travelled thousands of miles from our parks in Kent.

For example, when we send a critically endangered Western lowland gorilla back to the wild they travel approximately 3800 miles from Kent to their new home in Africa. This costs us approximately £1500 for the flight. By fundraising for us, you will be directly helping us to send more animals back to the wild.

The Mile Challenge is a fun way for anyone to get involved in fundraising for our back to the wild programmes. Ask a friend or family member to challenge you to complete 1, 5, 10 or even 100 miles, however many you like! You can complete your challenge by walking, running, skating, swimming, space hopping or any fun way you can think of that doesn't use an electric motor!

See how much sponsorship you can get for completing your miles, create a JustGiving account or Virgin Money Giving page to help you raise funds or use our paper sponsor forms.

Challenge your challenger! If they gave you 5 miles challenge them 10 back!

DIFFERENT WAYS TO HELP

Help get us out there! By creating awareness of The Aspinall Foundation you can help us reach new people and increase our audience.

How you can help?

- Follow us on Social Media
- Tag us in your photos when you visit
- Like and Share our Posts
- Leave us a review on social media or trip advisor

Are you a regular shopper on Amazon? Switch to Amazon Smile and raise free funds for us as you shop! Sign in and choose The Aspinall Foundation as your charity to support.

amazonsmile

Got some items to sell? Check out eBay for charity. Pick us as your favourite charity and select what percentage of your sale you would like to donate then start selling.

ebay
FOR CHARITY

Sign up to Give as you Live and raise free funds for us when you shop online, with over 4200 participating stores including M&S, Boots, Tesco and Expedia.

Give as you Live™

Simply use Savoo as your search engine and Savoo will donate 1p to us every search you do. There are also hundreds of voucher codes and deals you can take advantage of!

savoo.co.uk
SEARCH SAVE RAISE

An Amazon Wish List is a list of things we would really appreciate for our animals. Simply browse through the lists for The Aspinall Foundation, Port Lympne and Howletts. Add your item to your shopping basket and when you checkout the gift is shipped directly to us!

amazon
wish list

Reduce, Reuse, Recycle: You can donate jewellery, stamps, currency and mobile phones to us and we can turn these into cash!

Recycling
FOR GOOD CAUSES

FUNDRAISING RESOURCES

How we can help

We can provide friendly support and advice to help organise your fundraising event and we can promote any public events organised.

We can send you videos, photos and information about The Aspinall Foundations conservation work as well as fundraising resources such as sponsorship forms and collection tins.

Please contact the Fundraising Team if you wish to use the charity logo and we will send one to you.

Things to know:

Fundraising in aid of The Aspinall Foundation

Thank you for raising funds for us. Published guidelines mean that we need to ensure that our supporters understand that they are raising funds in aid of the charity, but don't represent us. Please do not talk about The Aspinall Foundation policies or stance on specific issues (for example in press releases, in publicity or other materials for your event). Any queries should be referred to our Fundraising Team.

Insurance

Please remember that you are responsible for the activity and for making sure it is run safely and legally. The Aspinall Foundation cannot accept any liability or responsibility for anything that might happen to people or property as a result of your fundraising activity. If you are planning an event that involves the general public in any way you'll need to take into account public liability insurance.

Collecting Money

If you want to collect donations at your event, please be aware that public collections do need specific permission and licences, depending on the venue. We don't advise that you collect money door to door or as part of street collection, as it's illegal to do so without a licence. Please make sure any coins and notes donated are kept in a secure location and are then banked safely.

If you have any queries or need any assistance
please contact us on 01303 234165
or email fundraising@aspinallfoundation.org

OTHER WAYS TO DONATE

Thank you! You have helped to continue our amazing work in returning rare and endangered animals back to the wild and helped to protect their natural habitats. We really appreciate your support.

Send us a cheque in the Post

Please make cheques payable to 'The Aspinall Foundation' and send to the address below.

The Aspinall Foundation,

Port Lympne Reserve
Aldington Road
Lympne
Hythe
CT21 4PD

Gift Aid

The gift aid scheme allows us to claim back 25p from the Inland Revenue for every £1 donated at no extra cost to you or your sponsor. If you are using a sponsorship form simply ask your sponsor to tick the gift aid box if they are a UK taxpayer, and provide their name, address and postcode.

Drop it in to us

If you are local, pop into Port Lympne Reserve and bring your funds and sponsorship form to us. We would love to meet and thank you in person!

Donate online

As well as using a paper sponsorship form, you can set up an online fundraising page at justgiving.com or virginmoneygiving.com (make sure you select The Aspinall Foundation). This is a great way to get families and friends to sponsor straight away online so you don't need to collect any money after your event as it comes straight to us!



THANK YOU

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